

2019 Winter-Spring PARKS & RECREATION BROCHURE AD

- ◆ Your business/organization is invited to advertise in our seasonal BROCHURES.
- ◆ **We distribute 18,000+ brochures to the residents of Romeo, Washington & Bruce as well as parts of Armada, Richmond, Leonard, Ray & Oakland County.**
- ◆ This is a great way to advertise your business or organization's special events, sales etc...

ONGOING ADVERTISER:

Sign up so that your ad is placed in each of our editions at a discounted rate.

SAVE MONEY! Ongoing advertisers save \$10 per ad, per season.

Best Deal!

YES, I REQUEST TO BE PUT ON THE ONGOING ADVERTISING LIST

YES

P&R's PUBLICATION'S SCHEDULE (3 Editions Per Year)

WINTER/SPRING	Publication comes out: mid December & covers until May
SUMMER	Publication comes out: end of April & covers until end of August
FALL BROCHURE	Publication comes out: mid August & covers until the end of the year

*P:LEASE NOTE: RWB Parks & Recreation has the right to exclude any ad at our discretion.
 Political Ads will be marked as so, and we ask that these ads exclude any commentary.*

DEADLINE: Friday, Nov 9

Let me know the size you would like ASAP. Art is due 5:00 pm. Payment can follow.

AVAILABLE AD SPACE (please see reverse side for actual ad sizes):

ONGOING ADVERTISER RATE
SIGN UP NOW for lower cost

Name & Phone Ad	SIZE: 3 1/2" x 1"	\$ 60 _____	\$ 50 _____ per edition	<i>\$10 less per season</i>
Business Card Ad	SIZE: 3 1/2" x 2" NOTE: Horizontal ONLY	\$110 _____	\$100 _____ per edition	
1/4 Page Ad	SIZE: 3 1/2" x 5" NOTE: Vertical ONLY	\$190 _____	\$180 _____ per edition	
1/2 Page Ad	SIZE: 7.5" x 5" Horizontal; 3 1/2" x 10" Vertical	\$335 _____	\$325 _____ per edition	
Full Page Ad	SIZE: 7.5" x 10"	\$610 _____	\$600 _____ per edition	

All ADS are in FULL COLOR & included in our Website Brochure as part of your sponsorship!

Business/Organization Name		
Contact Person		
Street Address	City	Zip
Phone #'s	Fax #	E-mail (Please provide.... IMPORTANT)

Office Information:

DATE: _____ AD SIZE _____ \$ _____ (Paid _____ Send Bill _____ Ongoing _____) Brochure Pg _____

EXAMPLE OF AD SIZES

NOTE: Brochure is 8 1/2" x 11" 36-44 pages and FULL COLOR

RWB Parks & Recreation has the right to exclude or edit any ad at our discretion. (586) 752-6543

REMINDER:
All ads are in full color on both our
website brochure listing and print.
See example of our brochure at
www.rwbparksrec.org

Full Page Ad
SIZE: 7.5" x 10"

\$610.00 (Ongoing Rate \$600)

Name & Phone Number Ad

SIZE: 3.5" x 1"

\$60.00 (Ongoing Rate \$50)

Business Card Ad(s)

SIZE(S): 3.5" x 2"

Horizontal ONLY
(or pre approval, call)
\$110.00 (Ongoing Rate \$100)

1/4 Page Ad

SIZE: 3.5" x 5"

Vertical ONLY
(or pre approval, call)
\$190.00 (Ongoing Rate \$180)

1/2 Page Ad(s)
\$335.00 (Ongoing Rate \$325)

SIZE(S):
7.5" x 5" Horizontal
3.5" x 10" Vertical